

# CREATIVE WRITING PROGRAM

Department sets include two level types: School/Department and Department / School. All schools can direct the use of their logo configurations.

Each set includes five color variations in the formal, horizontal, and extreme horizontal configurations.

Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).

## CONFIGURATIONS

FORMAL ----- (-FS-)  
HORIZONTAL ----- (-H-)  
EXTREME HOR\* -- (-XH-)  
BANNER ----- (-WEB-)

\*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

## COLOR VARIATIONS

FULL COLOR ----- (-FC)  
ONE COLOR BLACK --- (-1CB)  
ONE COLOR RED ----- (-1CR)  
REVERSE COLOR WHITE (-CW)  
WHITE ----- (-W)

## FORMAT VERSIONS

PNG (300 DPI) ----- (.png)  
JPG (300 DPI) ----- (.jpg)  
EPS ----- (.eps)

## WHICH FILE TO USE

VENDORS ----- EPS  
DESIGNERS ----- EPS  
POWER POINT -- PNG / JPG  
WORD ----- PNG / JPG  
EMAIL ----- PNG  
WEB ----- PNG / JPG  
BANNERS/SIGNS ---- EPS

## *i* REFERENCES & RESOURCES

Visit [brand.uga.edu](http://brand.uga.edu) for more information, resources, templates, downloads and policies.



**UNIVERSITY OF  
GEORGIA**

**Franklin College of  
Arts and Sciences**

*Creative Writing Program*

A&S-CWP-FS-FC

FORMAL  
FULL COLOR

PNG | JPG | EPS



**UNIVERSITY OF  
GEORGIA**

**Franklin College of  
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*Creative Writing Program*

A&S-CWP-FS-1CB



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A&S-CWP-FS-1CR

FORMAL  
ONE COLOR

PNG | JPG | EPS



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A&S-CWP-FS-W

FORMAL  
REVERSE WHITE

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## HORIZONTAL ONE COLOR

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## HORIZONTAL REVERSE WHITE

PNG | JPG | EPS



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A&S-CWP-H-W

## EXTREME HORIZONTAL DOUBLE LINE SOLUTIONS ONLY

PNG | JPG | EPS



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A&S-CWP-XH-FC

INCLUDES ONE COLOR BLACK (-1CB); ONE COLOR RED (-1CR); REVERSE COLOR WHITE (-CW); WHITE (-W)

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CWP-A&S-H-1CB



**Creative Writing Program**  
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CWP-A&S-H-1CR

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CWP-A&S-H-CW



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