

DEPARTMENT OF THEATRE AND FILM STUDIES

Department sets include two level types: school/department and department/ school.

Each set includes five color variations in the formal, horizontal, and extreme horizontal configurations.

Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).

CONFIGURATIONS

FORMAL ----- (-FS-)
 HORIZONTAL ----- (-H-)
 EXTREME HOR* -- (-XH-)

COLOR VARIATIONS

FULL COLOR ----- (-FC)
 ONE COLOR BLACK --- (-1CB)
 ONE COLOR RED ----- (-1CR)
 REVERSE COLOR WHITE (-CW)
 WHITE ----- (-W)

FORMAT VERSIONS

PNG (300dpi) ----- (.png)
 JPG (300dpi) ----- (.jpg)
 EPS ----- (.eps)

WHICH FILE TO USE

VENDORS ----- EPS
 DESIGNERS ----- EPS
 POWER POINT -- PNG / JPG
 WORD ----- PNG / JPG
 EMAIL ----- PNG
 WEB ----- PNG / JPG
 BANNERS/SIGNS ---- EPS



**UNIVERSITY OF
 GEORGIA**

**Franklin College of
 Arts and Sciences**

*Department of Theatre
 and Film Studies*

A&S-THEATRE-FS-FC

FORMAL
 FULL COLOR

📄 PNG | JPG | EPS



**UNIVERSITY OF
 GEORGIA**

**Franklin College of
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*Department of Theatre
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A&S-THEATRE-FS-1CB



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A&S-THEATRE-FS-1CR

FORMAL
 ONE COLOR

📄 PNG | JPG | EPS



A&S-THEATRE-FS-CW



A&S-THEATRE-FS-W

FORMAL
 REVERSE WHITE

📄 PNG | JPG | EPS

i REFERENCES & RESOURCES

Visit brand.uga.edu for more information, resources, templates, downloads and policies.



UNIVERSITY OF GEORGIA

Department of Theatre and Film Studies

A&S-THEATRE-WEB

OPTIONAL
 WEB BANNER

COLLEGE-WEB-FC

📄 PNG | JPG | EPS

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THEATRE-A&S-FS-FC

FORMAL
 FULL COLOR

📄 PNG | JPG | EPS



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THEATRE-A&S-FS-1CB



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THEATRE-A&S-FS-1CR

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THEATRE-A&S-FS-CW



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THEATRE-A&S-FS-W

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A&S-THEATRE-H-FC

**HORIZONTAL
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📄 PNG | JPG | EPS



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A&S-THEATRE-H-W



Franklin College of Arts and Sciences

Department of Theatre and Film Studies

UNIVERSITY OF GEORGIA

A&S-THEATRE-XH-FC

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**EXTREME HORIZONTAL
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HORIZONTAL
FULL COLOR

PNG | JPG | EPS

THEATRE-A&S-H-FC



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THEATRE-A&S-H-1CB

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