

DEPARTMENT OF THEATRE AND FILM STUDIES

Department sets include two level types: school/department and department/ school.

Each set includes five color variations in the formal, horizontal, and extreme horizontal configurations.

Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).

CONFIGURATIONS

FORMAL ----- (-FS-)
HORIZONTAL ----- (-H-)
EXTREME HOR* -- (-XH-)

COLOR VARIATIONS

FULL COLOR ----- (-FC)
ONE COLOR BLACK --- (-1CB)
ONE COLOR RED ----- (-1CR)
REVERSE COLOR WHITE (-CW)
WHITE ----- (-W)

FORMAT VERSIONS

PNG (300dpi) ----- (.png)
JPG (300dpi) ----- (.jpg)
EPS ----- (.eps)

WHICH FILE TO USE

VENDORS ----- EPS
DESIGNERS ----- EPS
POWER POINT -- PNG / JPG
WORD ----- PNG / JPG
EMAIL ----- PNG
WEB ----- PNG / JPG
BANNERS/SIGNS ---- EPS



**UNIVERSITY OF
GEORGIA**

**Franklin College of
Arts and Sciences**

*Department of Theatre
and Film Studies*

A&S-THEATRE-FS-FC

FORMAL
FULL COLOR

PNG | JPG | EPS



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A&S-THEATRE-FS-1CB



**UNIVERSITY OF
GEORGIA**

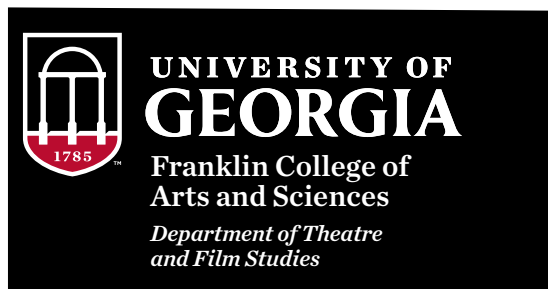
**Franklin College of
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*Department of Theatre
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A&S-THEATRE-FS-1CR

FORMAL
ONE COLOR

PNG | JPG | EPS



A&S-THEATRE-FS-CW



A&S-THEATRE-FS-W

FORMAL
REVERSE WHITE

PNG | JPG | EPS



UNIVERSITY OF GEORGIA

Department of Theatre and Film Studies

A&S-THEATRE-WEB

OPTIONAL
WEB BANNER

COLLEGE-WEB-FC

PNG | JPG | EPS

BRAND.UGA.EDU



REFERENCES & RESOURCES

Visit brand.uga.edu for more information, resources, templates, downloads and policies.

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Department of Theatre
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Franklin College of Arts and Sciences

FORMAL
FULL COLOR

PNG | JPG | EPS

THEATRE-A&S-FS-FC



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THEATRE-A&S-FS-1CB



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THEATRE-A&S-FS-1CR

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THEATRE-A&S-FS-CW



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THEATRE-A&S-FS-W

FORMAL
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A&S-THEATRE-H-FC

**HORIZONTAL
FULL COLOR**

PNG | JPG | EPS



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REVERSE WHITE**

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A&S-THEATRE-H-W



Franklin College of Arts and Sciences

Department of Theatre and Film Studies

UNIVERSITY OF GEORGIA

A&S-THEATRE-XH-FC

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**EXTREME HORIZONTAL
DOUBLE LINE SOLUTIONS ONLY**

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HORIZONTAL
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THEATRE-A&S-H-1CB



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