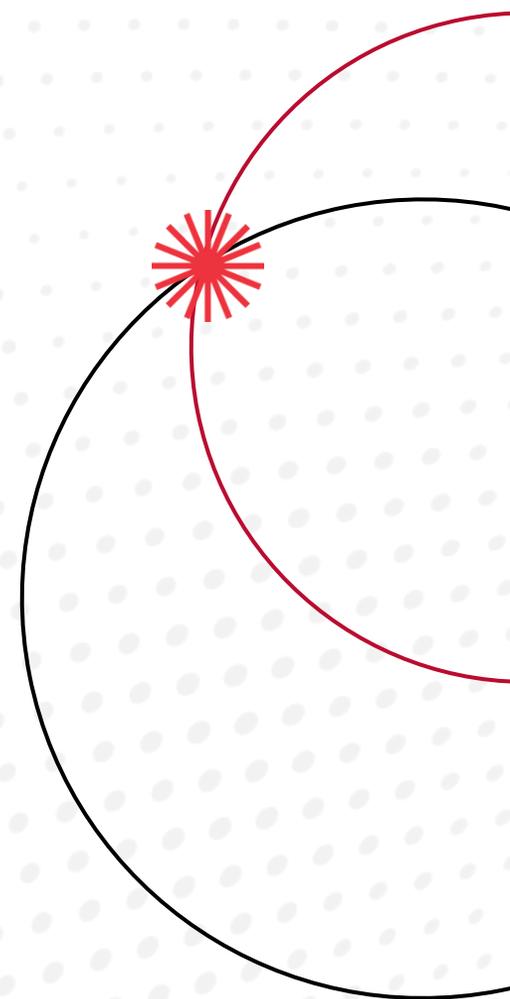




Digital Accessibility

Inclusion Begins with Compliance



Presented by Franklin Web Services

March 23, 2026



UNIVERSITY OF GEORGIA
Franklin College of Arts and Sciences



AGENDA

- **The Law**
- **Using Ally for Web**
- **How to Correct Errors**
- **Common Digital Documents/Image Best Practices**
- **One-on-One Training**

The Law

Federal Accessibility Mandate

- All digital content must comply by **April 24, 2026**
- Standard: Web Content Accessibility Guidelines (**WCAG**)

2.1 AA

- Includes all web site content, applications, document, images or any digital resource
- Non-compliance can result in legal action and loss of federal funds
- Site visitors can easily report your content



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706-542-3000

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Using Ally for Web – Login

Logging In

You have access if you are a **primary content administrator** for a Franklin College Web site

URL: <https://prod.ally.ac/launch/15239>

Ally for Websites
Report

Sign in with Google

Sign in with Microsoft

Or, if you're a super admin:

Key:
32-letter key

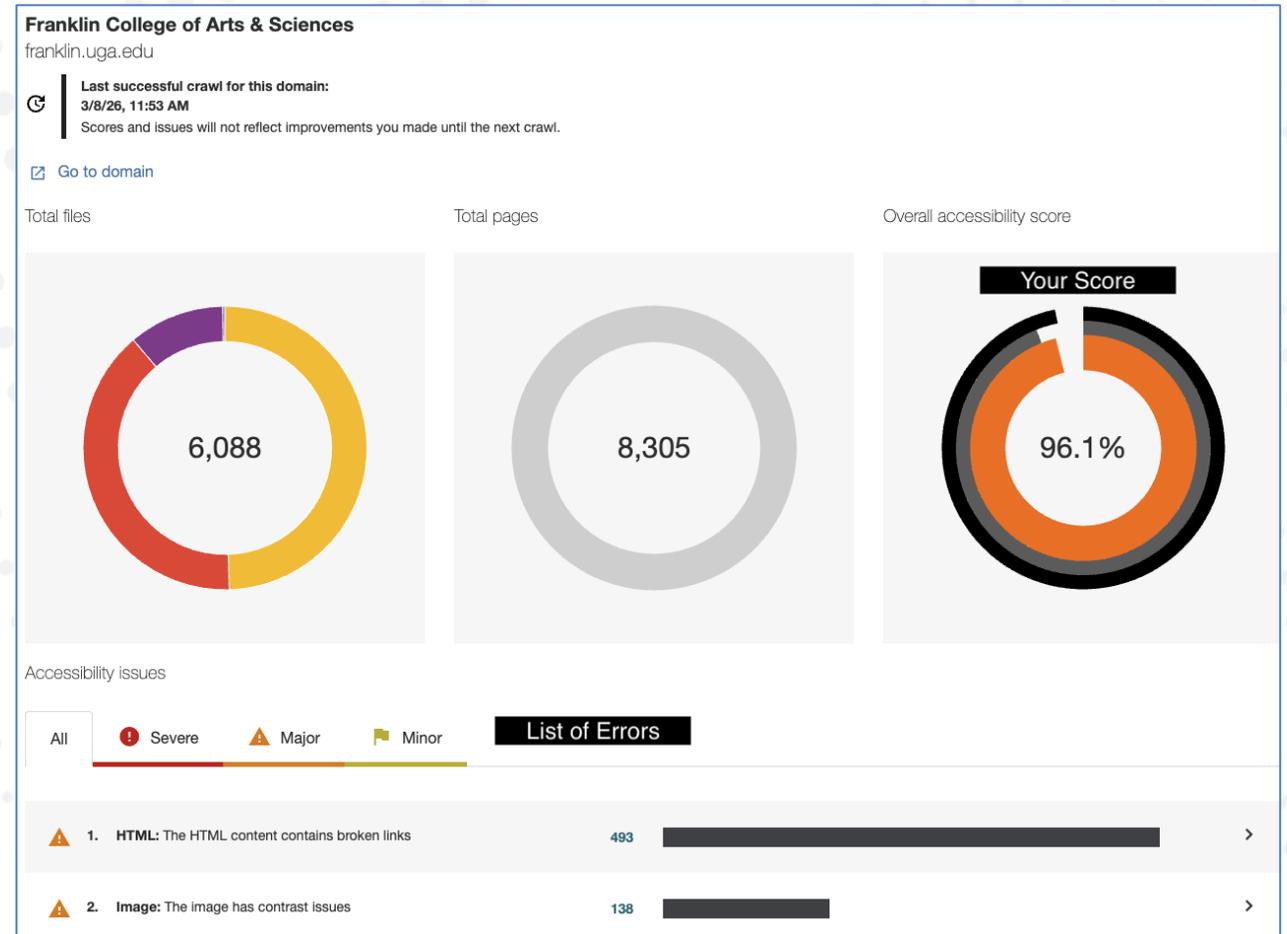
Secret:
32-letter secret

Please fill out this field.
Sign In

Using Ally for Web - View

View of Report

- Anything above a 90% is good, 100% is our goal
- 15 sites fall below 90% now



Correcting Errors

<http://accessibility.franklin.uga.edu>

- Visit Step-by-step instructions for correcting accessibility errors
- Visit Web Team Office hours for help with web sites
- Visit Instructional Tech Office hours for help with eLC

Accessibility & Compliance

By Michael Hill 9 Add a reaction Add Workflow Up to date 1, Numbered Headings

The following information and guidance is provided to address areas of accessibility and compliance as they pertain to systems, services, and content created and used within Franklin College of Arts and Sciences.

Digital Accessibility

Franklin College is committed to ensuring that all users, regardless of ability, can access and interact with online content produced by our college. This handbook provides guidance for our personnel on how to make content that meets all relevant requirements.

Physical Accessibility

Franklin College is committed to ensuring that all classrooms provide accessible, inclusive teaching environments. As part of this effort, the college is updating instructor furniture and technology to meet modern accessibility standards and universal design principles. A recent accessibility pilot is helping shape new guidelines that will inform future classroom upgrades, ensuring that instructional spaces support the needs of all faculty members.

Digital Accessibility Resources

- [Digital Accessibility Home](#)
- [Digital Accessibility Handbook](#)
- [Frequently Asked Questions](#)
- [Best Practices](#)
- [Accessibility Reports](#)
- [Step-by-step instructions for correcting accessibility errors](#)
- [Creating Accessible PDFs](#)
- [Accessibility Toolkit](#)

Digital Accessibility Liaisons (DALs)

i Representing Franklin College
Michael Hill, Stephanie Lynn, Susan Ambrosetti, Kay Torrance, Roger Snow

Office Hours

[Web Team Office Hours](#)

[Instructional Tech Office Hours](#)

Best Practices 1

Contrast Ratio

Ratio between body background and text foreground

Normal Text: 4.5:1 ratio (under 18pt or 14pt bold)

Headline Text: 3:1 ratio (18pt+ or 14pt+ bold)

URL for Tool:

<https://webaim.org/resources/contrastchecker>

The screenshot shows a contrast checker interface. On the left, the foreground color is set to #E4002B with a color picker and a lightness slider. On the right, the background color is set to #FFFFFF with a color picker and a lightness slider. A central box displays the contrast ratio as 4.84:1. Below this, there are two sections for text contrast: 'Normal Text' and 'Large Text'. For 'Normal Text', WCAG AA is 'Pass' and WCAG AAA is 'Fail'. For 'Large Text', both WCAG AA and WCAG AAA are 'Pass'. A 'permalink' link is also visible.

The screenshot shows a contrast checker interface. On the left, the foreground color is set to #B4BD00 with a color picker and a lightness slider. On the right, the background color is set to #FFFFFF with a color picker and a lightness slider. A central box displays the contrast ratio as 2.05:1. Below this, there are two sections for text contrast: 'Normal Text' and 'Large Text'. For 'Normal Text', both WCAG AA and WCAG AAA are 'Fail'. For 'Large Text', both WCAG AA and WCAG AAA are 'Fail'. A 'permalink' link is also visible.

Best Practices 2

Color

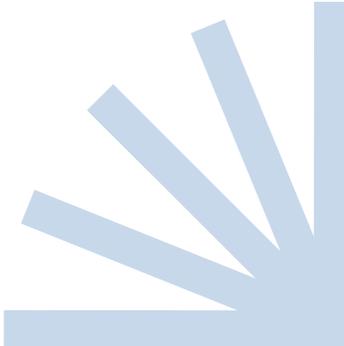
Don't rely only on color to relay information

May						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

-  Last Day of School for Students
-  No School for Students / Potential Snow Make-Up Day
-  No School for Students / Staff Workday
-  Holiday

May						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

-  Last Day of School for Students
-  No School for Students / Potential Snow Make-Up Day
-  No School for Students / Staff Workday
-  Holiday



Best Practices 3

Alt-text

Alternative text are placed in images in documents and web pages to describe an image to non- or low-sighted users

- Optimal Length: Keep it short, ideally within 100-125 characters.
- Maximum Length: Some screen readers may truncate text, so try not to exceed 125-150 characters.
- “Decorative Image” exception – must be truly decorative and not needed to understand the context of surrounding content
- If your image is text heavy, it may not be appropriate if you can’t describe the messaging within these limits

Not Compliant even with alt-tag

250+ Degrees, programs and certificates spanning the arts, humanities and sciences

3 Most popular UGA majors: Biology, Psychology and Computer Science

\$114.8M Total research expenditures in FY24

70+ Study Away programs across five continents and 57 international countries; top locations include Argentina, England, France, Italy and Spain

21 Languages offered, from American Sign Language to Zulu

Fully compliant with alt-tag



One-on-One Training

Stephanie Lynn, IT Senior Manager, Web Services
stephanie.lynn@uga.edu

Laura Rowan, Web Developer Specialist
lrowan@uga.edu



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Franklin College of Arts and Sciences

Next Lunch and Learn

Topic: Social Media
Tuesday, April 21
MLC, Room 277
12:00 p.m.

HAVE A STORY YOU WANT TO SHARE?

We're always looking to spotlight inspiring moments from our Franklin units. [Submit your story idea here.](#)



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