

**The University of Georgia**

**The Franklin College of Arts and Sciences**

**Annual Report for 2011**

*Submitted 9 April 2012*

The Franklin College of Arts and Science educates our state, national, and world leaders, exposing students to ideas and experiences crossing academic and cultural boundaries and offering the best preparation for enlightened citizenship, effective leadership and lives of service in the 21st century. Our educational and research programs encompass the entire spectrum of disciplines in the arts, humanities, physical, mathematical, biological and social sciences. Although divided into five divisions (Fine Arts, Humanities, Social Sciences, Physical & Mathematical Sciences, and Biological Sciences), disciplinary lines are increasingly permeable, with interdisciplinary and multi-disciplinary collaborations becoming normative rather than exceptional in many areas of the college. Our departments, centers, programs, and research laboratories generate knowledge that is theoretical and applied, providing hope that we can achieve the best for humanity by facilitating the creation of a global environment that is physically and mentally healthy and at peace. We provide the foundations of the liberal arts education and foster critical thinking skills that will endure throughout the lifetime of those individuals who take advantage of the opportunities for discovery.

## **A. Highlighted Achievements:**

### **1. Research:**

In FY 2011 units in the Franklin College secured \$58,361,689 in external funding. This was the best record in external funding of any school or college at the University. Projects were funded by NASA, the Department of Energy, the National Science Foundation, the National Institute for Health, and other agencies. For comparison, in the previous year (FY 2010), the college received \$64,187,778 in external funding, but this was inflated by the one-time ARRA-related funding, estimated at \$11,100,245; when corrected for this, the FY 2010 base total was \$53,087,533. Thus, disregarding the one-time ARRA funding, and looking at longer-term trends, the FY2011 funding represents a 9.8% increase in external grants received over either FY 2010 or FY 2009. This is a strong performance by Franklin College faculty, considering the gradual decrease in federal funding availability, and the decrease in total number of faculty in the College due to lower hiring rates over the last 4 years.

The selected honors and accomplishments below reflect the significant work of the Franklin College in research:

#### **UGA Research Awards**

- Creative Research Awards
  - Michael Duncan (Chemistry) – Lamar Dodd Award
  - Roger Vogel (Hugh Hodgson School of Music) – Albert Christ-Janer Award
- Creative Research Medals
  - Prashant Doshi (Computer Science)
  - Joseph Fu (Mathematics)
  - Nancy Manley (Genetics)
  - Joshua Miller (Psychology)
- Distinguished Research Professor
  - Kelly Dawe (Plant Biology and Genetics)
  - Andrew Herod (Geography)
  - William Whitman (Microbiology)
- M.G. Michael Award
  - James Barsness (Lamar Dodd School of Art)
  - Martin Kagel (Germanic & Slavic Studies)
  - Roy Legette (Hugh Hodgson School of Music)
- Athletic Association Professor in Arts and Sciences
  - Samantha Joye (Marine Biology)
- Postdoctoral Research Award
  - Adam Barb (Complex Carbohydrate Research Center)
  - Yuping He (Physics)

#### **External Research Awards**

- Fulbright Fellowship
  - Diane Edison (Lamar Dodd School of Art)
  - Jared Klein (Classics and Linguistics)
  - Richard Siegesmund (Lamar Dodd School of Art)

- National Science Foundation Career Award
  - Greg Douberly (Chemistry)
  - Kelly Dyer (Genetics)
  - Natarajan Kannan (Biochemistry and Molecular Biology)
  - Yehua Li (Statistics)
  - Doug Menke (Genetics)
- American Association for the Advancement of Science Fellows
  - Jonathan Amster (Chemistry)
  - Dan Colley (Microbiology)
  - Alan Darvill (Biochemistry and Molecular Biology, CCRC)
  - Roberto Docampo (Cellular Biology)
- Santander Visiting Scholar, David Rockefeller Center for Latin American Studies, Harvard University
  - Susan Thomas (Hugh Hodgson School of Music & Women's Studies)
- John Hope Franklin Publication Prize
  - Bethany Moreton (History)
- American Chemical Society: Inaugural award in Experimental Physical Chemistry
  - Mike Duncan (Chemistry)
- National Science Foundation: Antarctic Service Medal of the United States of America
  - Sally Walker (Geology)
- Applied Spectroscopy William F. Meggers Award
  - Zhengwei Pan (Physics and Astronomy) Co-recipient
- Janet Norwood Award for Outstanding Achievement by a Woman in the Statistical Sciences
  - Lynne Billard (Statistics)
- Humboldt Research Award from Germany's Alexander von Humboldt Foundation
  - Henry Schaefer (Chemistry)
- Georgia Research Alliance Distinguished Investigator
  - Boris Striepen (Cellular Biology)
- Sequoyah National Research Center, Research Fellowship
  - Jace Weaver (Religion)
- Kirkus Reviews, Best Book of 2011
  - Judith Cofer (English)
- Bible Archaeology Society, Best Scholarly Book on Archaeology
  - Richard Friedman (Religion)
- "Best in Print" award, AIGA Southeastern Excellence in Design
  - Moon Jung Jang (LDSOA)
- Rockefeller Foundation Bellagio Center Residency
  - Elizabeth Wright (Romance Languages)
- Fulbright Distinguished Chair in Humanities and Cultural Studies at the University of Vienna, Austria
  - Jared Klein (Classics)
- Federation of State Humanities Councils Helen and Martin Schwartz Prize, For Public Humanities Programs - Barbara McCaskill (English and IAAS)
- Distinguished AgriScience Scientist Award of the Christopher Columbus Fellowship Foundation and American Farm Bureau
  - Andy Paterson (Plant Biology, Genetics, and Crop and Soil Sciences)
- Society of Biblical Literature 2011 Regional Scholar
  - Wayne Coppins (Religion)

## Top Research News – 2011

- Geert-Jan Boons, Chemistry, developed a vaccine that attacks breast cancer in mice. This research was published in the *Proceedings of the National Academy of Sciences*.
- Zhengwei Pan, Physics, invented a long-lasting, near infrared-emitting material which has the potential to revolutionize medical diagnostics, give the military and law enforcement agencies a "secret" source of illumination and provide the foundation for highly efficient solar cells. This result was published in *Nature Materials*.
- Lillian Eby, Psychology, published a study in the *Journal of Vocational Behavior*, showing that African-American men don't receive the same measurable benefits from networking and having a mentor as Caucasians do.
- Kathrin Stanger-Hall, Biology and Plant Biology, and David Hall, Genetics, found that states which prescribe abstinence-only sex education programs in public schools have significantly higher teenage pregnancy and birth rates than states with more comprehensive sex education programs, in research published in *PLOS One*.
- Joy Peterson, Microbiology, developed a super strain of yeast that can efficiently ferment ethanol from pretreated pine-one of the most common species of trees in Georgia and the U.S. This research, published in *Biotechnology for Biofuels*, could help biofuels replace gasoline as a transportation fuel.
- Janet Frick, Psychology, co-authored a study published in the journal *Developmental Psychobiology* showing that the cortisol awakening response for infants is opposite of what it is for adults. The new information could have implications for how infants handle stress and why proper care from their mothers could affect how growing children react to cortisol in later life.

## Representative Accomplishments in Research-2011

In FY11, the College and the Provost provided support to the Office of Informational Technology via equipment allocations totalling over \$1.8 million. Equipment allocations cover the informal replacement cycle for faculty and staff computers as well as other needs that support instruction and research in our departments. In 2011, the college invested in a site-license for Qualtrics survey software.

- Computer Science: Roberto Perdisci (PI) and Kang Li (co-PI) were awarded a new 3-year \$380k NSF grant for investigations into network security.
- Geology received a \$20k grant from the Newmont Mining Corporation to fund four undergraduate field school scholarships and to help underwrite Geology Field School operations.
- Michael Geller (Physics and Astronomy) and a team of co-principal investigators including Phillip Stancil received a \$2 million grant from NSF for quantum computing.
- Wayne Coppins (Religion) was selected as a 2011 Regional Scholar, Society of Biblical Literature.
- Ted Gragson (Anthropology) NSF Coweeta LTER award \$1,353,515.
- Don Nelson (Anthropology) NSF Award \$302,000.
- Department of Dance sponsored the Diavolo Project, a professional creative and performance experience for 12 UGA dance and theatre students.
- Krys Kochut (Computer Science) and John Miller (Computer Science) served as co-PIs on an interdisciplinary NIH grant which will bring over \$6.1 million to UGA over 5 years with over 30% combined credit to Drs. Miller and Kochut.
- Miriam Jacobson (English) NEH grant, Folger Shakespeare Library.
- Cody Marrs (English) Research Fellowship, Newberry Library, Chicago.

- Barbara McCaskill (English) NEH Summer Seminar Fellow.
- Jed Rasula (English) Social Sciences and Humanities Research Council of Canada Research Grant (with Tim Conhley).
- Jon Amster (Chemistry) was elected a Fellow of the American Associate for the Advancement of Science.
- Prashant Doshi (Computer Science) was recognized as one of the top 100 scientists in World Wide Web research on the Microsoft Top Authors in World Wide Web rank list.
- The Aniridia and Low Vision Research Symposium was held at UGA in 2011, organized by Jim Lauderdale (Cellular Biology).
- Samantha Joye (Marine Science) was the lead author of a study in *Science* that challenges earlier findings concerning methane released from the Deepwater Horizon well.
- The Philosophy faculty produced four books and seventeen scholarly articles in first-rate peer-reviewed journals or as chapters in books (either published or accepted for publication in 2011).
- Chris Cuomo (Philosophy) received a \$6000 grant from the MS Foundation to study the economics of childcare in Georgia.
- Chris Cuomo (Philosophy) served as a consultant on an NSF grant integrating interviews with inupiq elders into scientific research on climate change in the Arctic.
- Jace Weaver (Religion and Institute of Native American Studies) and Ervan Garrison (Anthropology) organized a major exhibit at the Cherokee Heritage Center in Tahlequah, Oklahoma highlighting their team's archaeological work on the remains of the Cherokee Female Seminary and the design and partial construction of a historically accurate ancient village on the site.
- Paul Schroeder (Geology) was elected President of the Georgia Geological Society.
- Chemistry received NIH funds of \$832k for the purchase of a new mass spectrometer for the Proteomics and Mass Spectrometry Facility.
- John Stufken (Statistics) was the Rothschild Distinguished Visiting Fellow at the Isaac Newton Institute for Mathematical Sciences in Cambridge, UK.
- SPCM has faculty representation on Editorial Boards of every major research journal in the discipline.
- Brandon Craswell (Hugh Hodgson School of Music) was an adjudicator for the National Trumpet Competition in Washington, DC. and a featured artist at the Reckenzie Brass Festival in Lichtenberg, Germany.
- Jean Martin-Williams (HHSOM) played a concert tour of China with the New Sousa Band.
- Levon Ambartsumian (HHSOM) and Shakhida Azimkhodjaeva (HHSOM) gave performances in Italy and Russia.
- Angela Jones-Reus (HHSOM) toured Asia with the Berlin Philharmonic.
- "Extremophiles: Key to Bioenergy?" was a two-day symposium held at UGA in 2011, featuring twenty invited speakers and organized by Microbiology, Biochemistry and Molecular Biology.
- The University Theatre Season performed its first full year in the renovated Fine Arts Theatre, continuing its partnership with the Performing Arts Center on box office and program books. A highlight was the department's production of *All My Sons*, featuring guest artist Brian Reddy, a 1977 alumnus of the MFA program who has had an extremely successful career on stage, television and film and returned to campus for a six-week residency. Total attendance at University Theatre productions in Spring and Fall 2011 was 5,355, generating \$54,101 in revenue.
- Theatre/Film Studies produced *Ruined*, a play focusing on the struggles of women in the midst of the war in the Congo. This production was part of the university's series "Celebrating Courage: 50<sup>th</sup> Anniversary of Desegregation at UGA."
- Susan Roberts (Lamar Dodd School of Art) published a book on Michael Simon.

- Georgia Strange (LDSOA) was elected to the Board of Directors of the College Art Association.
- The Mint Museum in Charlotte, NC mounted a large retrospective of work by Gary Noffke (LDSOA, emeritus).
- Plays written by John Bray (Theatre/Film Studies) were produced Off-off Broadway (*Southern Werewolf* -- Full Circle Theatre Company and *On Top* -- Rising Sun Performance Company).
- During the past year, 13 Geography faculty and research scientists had external funding (compared to 9 in 2008), with a total Direct Costs Share in the Reporting Period of \$1.25 million.
- Marshall Shepherd (Geography) was elected President of the American Meteorological Society.
- Valentine Nzengung (Geology) developed a technology that makes land and water safe from explosives contamination, featured in the "Better World" report recently published by the Association of University Technology Managers.
- Romance Languages organized and hosted the 2011 Hispanic Linguistics Symposium.
- LACSI collaborated with the Peru Consulate of Atlanta to exhibit 40 original National Geographic photographs documenting Hiram Bigham's 1911-15 exhibition to Machu Picchu.
- The Biological Sciences had extramural funding of \$37,303,205 for FY11. Excluding one-time funding in FY10 from ARRA, this is the highest total ever for Biological Sciences.
- The ARCO Chamber Orchestra had the unique opportunity to perform Nov. 13 in Venice, Italy's famed Teatro La Fenice Opera House. The concert, sponsored by UNESCO, included guest performances by Levon Ambartsumian, ARCO conductor and violinist (HHSOM); Dr. Milton Masciadri, UNESCO Artist for Peace and double bassist(HHSOM); Alex Klein, oboist; and Dai Miyata, cellist. The chamber orchestra also performed in Monza and Alessandria. The Venice performance was filmed and will be developed into a televised program. It was broadcasted live on the Italian national radio, RAI.
- The Hugh Hodgson School of Music and Richard Zimdars (HHSOM) hosted North America's largest Frank Liszt Bicentennial Celebration, featuring more than 60 performances and lectures.
- Steve Dancz (HHSOM) wrote the music for *The Declaration of Independence*, a film created for broadcast before Super Bowl XLV.
- Will Lindstrom (Regents Center for Learning Disorders) gave an invited presentation to the disability documentation review committee of the College Board. The presentation was based on his article published in *The Clinical Neuropsychologist*, Simulated Dyslexia in Postsecondary Students: Description and Detection Using Embedded Validity Indicators.
- Dorothy Figueira (CMLT): Appointed Editor of the journal *Literary Research/Recherches Littéraires*.
- The Museum of Natural History worked with a donor to acquire 102 acres of archaeological property.
- In Fall 2011, Theatre/Film Studies hosted the annual United States Institute for Theatre Technology Southeast (USITT-SE) Master Classes, drawing faculty and graduate students from across the southeast to take workshops and hear keynote addresses from nationally and internationally prominent stage designers (including some of our own faculty).

## **2. Teaching:**

The number of tenured and tenure-track faculty in the Franklin College increased slightly during the past year: 600 in Fall 2011 compared to 598 in Fall 2010. Franklin College courses produced a total (graduate + undergraduate) of 486,334 credit hours in calendar year 2011, which is a significant increase over the 477,840 hours in 2010. Total enrolment also jumped from 15,378 degree-seeking students in Fall 2010 to 15,709 students in Fall 2011. In addition to relying on tenured and tenure-track faculty, the Franklin College continued its support for Lecturers in departments with a high demand for lower and upper division seats in undergraduate courses. Providing instruction by full-time Lecturers rather than by part-time instructors hired on a per-course basis enhances the quality of the educational experience for our students and facilitates long-range curricular planning. The Franklin College continued to offer its undergraduate degree-completion program in microbiology at the Griffin campus and began planning for additional degree offerings at this location. It also provided instruction via distance education technology to UGA students at the Tifton campus.

The selected honors and accomplishments below reflect the outstanding work of Franklin College faculty in teaching and mentoring:

### **Franklin College Teaching and Mentoring Awards**

- Sandy Beaver Teaching Professorship  
Gregory Broughton (Hugh Hodgson School of Music)
- Sandy Beaver Teaching Award  
Antje Ascheid (Theatre & Film Studies)  
Mark Cooney (Sociology)  
Wendy Dustman (Microbiology)  
Melissa Harshman (Lamar Dodd School of Art)  
John Knox (Geography)
- Outstanding First-Year Seminar Instructor Awards  
Elizabeth Kraft (English)  
Walter Schmidt (Biochemistry and Molecular Biology)
- Faculty Excellence in Diversity Leadership Award  
Freda Scott-Giles (Theatre and Film Studies)  
Stephen Valdez (Hugh Hodgson School of Music)
- Franklin College Academic Advising Award  
Dawn Robinson (Sociology)

### **UGA Teaching and Mentoring Awards**

- Josiah Meigs Distinguished Teaching Professor  
Jody Clay-Warner (Sociology)  
Christy Desmet (English)  
Sybilla Beckmann Kazez (Mathematics)
- University Professor  
Fran Teague (English and Theatre/Film Studies)
- Regents Professor  
Paul Roman (Sociology)

- Richard B. Russell Excellence In Undergraduate Teaching Award  
Wesley Allen (Chemistry)
- Lilly Teaching Fellows  
Joshua Barkan (Geography)  
Brian Higgins (Microbiology)  
Vera Lee-Schoenfeld (Linguistics)  
Margaret Morrison (Art)
- Senior Teaching Fellows  
Mark Cooney (Sociology)  
Fausto Sarmiento (Geography)  
Georgia Strange (Art)
- Lothar Tresp Outstanding Honors Professor Award  
Ron Balthazor (English)  
William Finlay (Sociology)
- Provost's Outstanding Faculty Service Award  
Rodney Mauricio (Genetics)
- Master Award for Excellence in Undergraduate Mentoring (CURO)  
Eric Stabb (Microbiology)
- Graduate School Outstanding Mentoring Award  
Anna Karls (Microbiology)

#### **External Teaching and Mentoring Awards**

- American Society for Photogrammetry and Remote Sensing SAIC Estes Memorial Teaching Award.  
Marguerite Madden (Geography)
- Outstanding Mentoring Award, Conference of Southern Graduate Schools  
Bill Dennis (Physics and Astronomy)
- American Psychological Association Award for Distinguished Contributions to Education and Training in Psychology  
Rosemary Phelps (Institute of African American Studies)
- Society of Photographic Education  
Michael Marshall (LDSOA) 2011 National Conference Chair
- Distinguished Scholar Award, Rhetorical and Communication Theory Division, National Communication Association  
Barbara A. Biesecker (Communication Studies)
- National Academies Mentor in the Life Sciences  
Kathrin Stanger-Hall (Plant Biology, Biological Sciences)
- National Academies Education Fellow  
Shu-Mei Chang (Plant Biology)

#### **Top Teaching News—2011**

- Romance Languages and LACSI were awarded the nation's first and only Portuguese Flagship Program (additional information about this program is on page 18).
- Timothy Hoover (Microbiology) obtained the fourth renewal of the department's NSF-funded Research and Education for Undergraduates Summer program.



- Twelve UGA Opera students travelled to Greece to participate in the Festival of the Aegean. Frederick Burchinal, the Wyatt and Margaret Anderson Professor in the Arts and Director of the UGA Opera Studies Program, performed with the students and provided Master Classes for the event.
- The Department of Theatre and Film Studies continued its successful collaboration with the GHSU/UGA Medical Partnership, developing new approaches to training simulated patients, drawing on concepts and techniques from actor training. In Fall 2011, the Graduate School made a five-year commitment to fund two graduate assistantships in connection with this project (one MFA actor to assist with the training itself and one PhD student to assist with research into the efficacy of the training). The department created a class in Spring 2011 to train Theatre majors to perform as simulated patients. In 2011, the department and the Medical Partnership began work on a research project to quantify the effectiveness of this training with the support of a grant for \$10,000 from the Georgia Health Science University in Augusta.
- In FY11, the Office of Instructional Technology coordinated the college-level student tech fee allocation totalling \$1,560,776. The student technology fee has been transformational in Franklin College; the student technology fee enables the college to offer up-to-date technologies and achieve software compliance in our labs and classrooms.

### **Representative Accomplishments in Teaching—2011**

- Josh Bynum (Hugh Hodgson School of Music) taught at the Festival Musica das Esferas, Brazil.
- Barbara McCaskill (English and IAAS) developed and instituted a Reacting to the Past game focussing on the desegregation of UGA.
- The UGA Costa Rica Dance Study Abroad program was initiated for Maymester 2011 and includes a collaboration with the University of Costa Rica Danza Universitaria.
- Jed Rasula (English) was invited to teach at the Jack Kerouac School of Disembodied Poetics summer program.
- Theatre/Film Studies launched a new theatre summer camp for high school students, Drama Dawgs, in the summer of 2011 under the direction of George Contini. The initial week-long program received rave reviews from the students who participated, and the department is planning to expand the program, offering two week-long sessions in the summer of 2012.
- Kristin Kundert-Gibbs (Theatre/Film Studies) continued as Vice President on the Board of Directors for Rose of Athens, which, between theatre academy classes and attendance at their productions, serviced over 5000 students (K - 12) in 2011.
- Jean Martin-Williams (HHSOM) gave an invited lecture at The Juilliard School.
- Anthropology— Enrolled 3,972 students in courses during calendar year 2011; a 15% increase over 2010.
- Psychology developed a Professional M.A. program.
- Brandon Craswell (HHSOM) taught at the Isla Verde Bronces, an international brass festival in Argentina.
- Speech Communication developed Debate Summer Institute (first Institute July 2011) and Communicating Leadership Institute for High School Students (first Institute June 2012).
- Vernier Software and Technology Company has awarded a \$10,000 grant to members of the Physics Learning Community.
- The Georgia Coastal Ecosystems (GCE) Long Term Ecosystems Research Program, funded by NSF and directed by Merryl Alber Marine Sciences, sponsors an annual “Schoolyard Program” at the Marine Institute on Sapelo Island. This program provides in-service training in field ecology for K-12 science

and math educators, immersing them in hands-on research activities in the field to enable them to bring lessons and actual research data back to the classroom. In 2011, 8 teachers from around the State participated in the Schoolyard Program.

#### **Graduate Student Awards (external to the University):**

- ANTH – Tad Brown, David Meek, Rocio Rodriguez Granados, Victoria Ramenzoni, Kristine Skarbo, and Laura Tilghman: NSF Doctoral Dissertation Research Grants.
- ANTH – Heather Gallivan, and Madalena Monteban: U.S. Department of Education Foreign Language and Studies Fellowships.
- ANTH – Heather Gallivan, and David Meek: Fulbright Fellowships.
- ANTH – Christine Beitzl: Eric Wolf Prize for best article-length paper in Political Ecology Society; Society for Applied Anthropology Edward H. and Rosamond B. Spicer Travel Award.
- ANTH – Heather Gallivan: Fulbright Program Critical Language Enhancement Award.
- ANTH – Alice Fazlollah: 2011 Georgia Academy of Sciences Outstanding Graduate Student Paper Award.
- ANTH – Rocio Rodriguez Granados: World Wildlife Fund Russell E. Train Fellowship.
- ANTH – Carla Hadden: Society for American Archaeology Dienje Kenyon Fellowship.
- ANTH – Victor Iminjili: Leakey Foundation Baldwin Fellowship.
- ANTH – David Meek: Social Science Research Council International Dissertations Research Fellowship.
- ANTH – Asher Rosinger: U.S. Environmental Protection Agency Internship.
- ART- Graduate students are exhibiting their work in juried and invitational exhibitions: <http://art.uga.edu/index.php?pt=5&id=346>
- ART- Laura Golobish William and Mary Burgan Prize for best graduate student paper in 2011.
- ART - Work by Lauren Cunningham was selected for the exhibition, *Wide Open 2*, The Brooklyn Waterfront Artists Coalition in Brooklyn, New York.
- ART - Work by Rachel Debuque was included in *Retrofuturology*, at The Observatory Room in Brooklyn, New York.
- ART- Ben McKee was a visiting artist, guest critic, and lecturer at Pitzer College in Claremont, CA.
- ART- Adam Forrester, MFA 2013 Photography, was chosen for an Artist in Residence at Crater Lake National Park, Crater Lake, OR.
- BCMB - One graduate student received a research fellowship from the American Heart Association.
- BCMB - Two graduate students received fellowships from the National Science Foundation.
- BCMB - One graduate student received a fellowship to attend Singularity University summer course.
- CBIO - Maria Francia won an EMBO fellowship to perform research in France.
- CBIO - Srinivasan Ramakrishnan was awarded a two-year American Heart Association Fellowship.
- CBIO - Noelia Lander received a travel award by the “Cooperation Between Bavaria and Georgia” program of the German State of Bavaria to visit the University of Munich.
- CHEM – Sharon Hurley, National Action Council for Minorities in Engineering Alfred P. Sloan Foundation Scholarship.
- CLAS - Two M.A. students won American Classical League Ed Phinney Commemorative Scholarships.
- CLAS - Three M.A. students won American Classical League O’Donnell and Kraft Teacher Training Scholarships.
- CLAS - Two M.A. students won Manson A. Stewart Teacher Awards.
- CLAS - One M.A. student won Manson A. Stewart Teacher Training Scholarship.

- CLAS - One M.A. student was accepted to attend the Sixth Leiden Summer School in Languages and Linguistics at Leiden University, Netherlands.
- ENGL- Bradley Bazzle's short story "Magellan" won the annual Tim McGinnis Award from *The Iowa Review*.
- ENGL-Jacque Hattel, Honorary Presidential Membership Award, American Dialectic Society.
- ENGL-Ida Stewart's book of poems, *GLOSS*, won the Perugia Press Prize for a First or Second Book by a Woman.
- ENGL-Dan Rosenburg's first book of poems, *The Crushing Organ*, won the American Poetry Journal Book Prize; book was semi-finalist for the Akron Poetry Prize and the Elixir Pres Poetry Award.
- GENE - Louisa Carter: awarded the Georgia Native Plant Society Jean Reeves Research Grant.
- GENE - Brunie Burgos: received the American Society of Plant Biologist Travel.
- GENE - Jared Lee: awarded a grant from the National Science Foundation (the East Asia and Pacific Summer Institutes) to do research at the Academy of Sciences, Institute of Zoology in Beijing, China.
- GEOG - Theresa Andersen, and Sergio Bernardes: NASA Earth and Space Science Fellowships.
- GEOG - Sergio Bernardes: American Society for Remote Sensing and Photogrammetry William A. Fischer Memorial Scholarship.
- GEOG - Ryan Lash, and Shadrock Roberts: U.S. Geospatial Intelligence Foundation.
- GEOG - Richard Milligan: Social Sciences and Humanities Research Council of Canada Grant.
- GEOG - Catarina Passidomo: NSF Doctoral Dissertation Research Improvement Grant.
- GEOG - Stanley Underwood: NSF Graduate Research Fellowship.
- GEOG - Lixin Yang: Winner of the AAG Paleoenvironmental Change Specialty Group Competition.
- GEOL – Heather Veasey: Society of Economic Geologists Research Grant.
- GEOL – Two students received Geological Society of America Research Grants.
- HIST-Darren Grem and Drew Swanson, Southern Historical Association, C. Vann Woodward Award.
- HIST-La Shonda Mims. Coordinating Council for Women in History's Prelinger Scholarship.
- HIST- Tore Olsen won a \$30,000 fellowship for dissertation research in Mexico City.
- HIST - Christina Davis, State of Georgia "Excellence in Research Using the Holdings of an Archives"
- MIBO - Matt Hawkins and Dave Samuels were accepted to the American Society for Microbiology Kadner Institute July 23-27, 2011, at Michigan State University.
- MIBO - Vanessa Varaljay and Bradley Tolar were selected to participate in the 2011 American Society for Microbiology Scientific Writing and Publishing Institute.
- MIBO - Noreen Lyell won the "best student poster" award at the Gordon Conference on Applied and Environmental Microbiology.
- MUSI - The UGA Bulldog Brass, consisting of five graduate brass students, was invited to perform at the Reckenze Brass Festival in Lichtenberg, Germany.
- MUSI - Matt Shipes, euphonium won the Southern Division Brass Young Artist competition of the Music Teachers National Association.
- MUSI - Elizabeth Ozment was elected chair of the student concerns committee for the Society of Ethnomusicology.
- MUSI- David McLemore, tuba, winner of the Young Artist Brass Competition at the state level of MTNA competition. Additionally, the UGA Graduate Tuba Quartet was the first prize winner in the Chamber Music Competition. (David subsequently won the Regional and National rounds in 2012).
- PBIO - a graduate student received a Sigma-Xi Grant-in-Aid of Research.
- PBIO - a graduate student received an EPA STAR Fellowship (3yr) 2010-2013.
- PBIO - a graduate student received a Genetics Society of America Travel award.
- PBIO - a graduate student received a Highlands Biological Station Grant.

- PSYC - Allison Howard: Won the Geospatial Challenge from ERDAS/DigitalGlobe.
- PSYC - Bonney Reed-Knight: Georgia Health Sciences University/University of Georgia Student Exchange Award for Excellence in Biomedical Research.
- PSYC - Neil Morelli: Society for Industrial and Organizational Society Dissertation Award.
- REL-Casey Alan Sharp, Biblical Archaeology Society Dig Scholarship to help support archaeological field work in Israel.
- SPCM - Will Mosley-Jenkins, Jason Myres, Leland Spencer, and Timothy Worley: Received the "Top paper" award or appeared on a "Top Paper" panel at major regional, national and international conferences.
- STAT – Fourteen students inducted into Mu Sigma Rho, the national statistics honor society.
- THEA - F. Tyler Burnet, internship at the Milwaukee Repertory Theatre.
- THEA - MFA Costume Design Student Amanda Edgerton won a USITT-SE Joe Stell Award. (*Note that, though named after UGA retired professor Joe Stell, this is a regional award from USITT-SE, not an internal award.*)

### **Undergraduate Student Awards (external to the University)**

- ANTH - Tracy Jane Yang: Rhodes Scholarship.
- ANTH - Alexandra Emmons: NSF Research Experiences for Undergraduate.
- ANTH - Mariam Abazeri and Terese Gagnon: Gilman International Scholarships.
- ART - The National Conference of Undergraduate Research 2012 at Weber State University selected a CURO project by Photography BFA student Daniel Smith to be presented to an international audience of peers, faculty, and staff: <http://art.uga.edu/index.php?pt=5&id=369>.
- ART - Interior Design students Allison Tankovich, Sarah Johnson, and Kuang Li won 2011 ASID Design Excellence Awards: (<http://art.uga.edu/index.php?pt=5&id=316>).
- ART - Fabric Design student Jessica Cates won 2nd place in the Virginia Jackson Design Competition for print design given by the International Textile Market Association.
- ART - Carissa Pfeiffer presented a paper " at the Sigma Tau Delta English Honor Society conference.
- ART - Abby Upshaw, AB 2011, had papers accepted to two regional conferences.
- ART - Betsy Phillips was selected by Photographer's Forum, *Best of College Photography 2012*.
- BCMB - Amar Mirza received a Goldwater Scholarship.
- BIOL - Asaph Levy: NCAA Academic All-American.
- BIOL - Anita Bhagavathula: National Conference for Undergraduate Research Student Spotlight.
- CBIO - Michael Burel, Goldwater Scholarship.
- CJSP - Klade Harmon, Kelsey Palermo, James Wilbanks: National Society of Collegiate Scholars.
- ENGL - Matthew Sellers, Marshall Scholarship.
- ENGL - Kayla Murphy. Student Ambassador Scholarship for studies in Innsbruck, Austria.
- ENGL - Laura Lilly. Poetry Finalist. Agnes Scott Writers' Festival Contest.
- GENE - Muktha Natrajan: 2011 Gates Cambridge Scholarship.
- GENE - Daniel Pique: received an Outstanding Microbiology Poster Award at the Annual Biomedical Research Conference for Minority Students in St. Louis, MO, Nov 2011.
- GEOG - Camille Gregory Selected for the Honors Internship Program, Washington, D.C.
- GEOL-Hamilton Goodner, Am. Institute Professional Geologists Scholarship.
- GRMN - (and HHSOM), Emily Gauld awarded Fulbright Teaching Fellowship, Germany.
- GRMN - 5 Halle Fellowships for Summer Internships in Germany.

- HIST - Ashley Bartlett - \$40,000 Charles Rangel Fellowship to the Graduate School of her choice, which was Johns Hopkins School of Advanced International Studies.
- MATH Tori Aiken. Goldwater Scholarship.
- MIBO - Christina Swoope was awarded a congressional internship through the Barbara Jordan Health Policy Scholars Programs in Washington, D.C.
- MIBO - Puja Chebrolu was awarded a United States Department of Agriculture-CREES Minority Research Scholarship.
- MIBO - Jacob Abel was awarded the President's Award for Best Student Oral Presentation at the 96th Annual Southeastern Branch American Society for Microbiology Conference.
- MUSI - Hannah Ivey won the E. Thayer Gaston Award from the American Music Therapy Association.
- MUSI – Jordan Goodwin, First place, Georgia /NATS Vocal Competition.
- THEA - Jordan Harris was nominated for the 2011 Broadway World Atlanta Award for Best Actor in a Musical (professional) for his portrayal of Hanschen in *Spring Awakening* at Actors Express.
- THEA - Will Stephenson was selected for an internship at the Global Lens Initiative, San Francisco.
- THEA - Improv Athens won the Southeast College Improv competition and consequently represented the region at the national competition in Chicago in January 2011.
- WMST - Katie Beth Lusk: 2011-2012 Public Service and Outreach Scholar.

### **National Rankings of Franklin Units:**

Although some disciplines do not have a national ranking system, for those that do, there are some notable successes:

- The Modern Language Association has ranked UGA's Latin program as the largest in the US.
- UGA continues to rank in the top ten of all institutions for the number of applications to the Association of American Medical Colleges.
- Geography was ranked "fifth most central" to the discipline of Geography since 1991, and placed in the top 15 of nearly all rankings (correlated with NRC rankings from 1995 and 2010 by the journal, *Professional Geographer*).
- The Clinical Psychology Program is ranked 32 in the nation by *U.S. News and World Report*.
- Sociology is ranked 48 in the nation by *U.S. News and World Report*.
- A recent study reported that UGA's Philosophy department has the highest percentage of women tenured tenure track faculty members out of 98 philosophy departments studied.
- Anthropology, according to the NRC 2010 ranking of PhD programs, is within the top 30 of all programs in the country (out of approx. 90).
- Chemistry is ranked #33 in the country, by the National Research Council. (up from #49 in the previous NRC report).

### **Franklin College Student Academic Services**

The Franklin College Office of Student Academic Services (OSAS) oversees retention services, the Academic Standards Committee, Student Fee Allocation, and a host of related services. OSAS includes the Office of Transfer Academic Services (OTAS), the Graduation Certification Office (GCO), and the Office of Academic Advising (OAA).

- In 2011, the Franklin College graduated 1407 students at the end of Spring semester, 333 at the end of Summer semester, and 640 at the conclusion of Fall semester.

- During the calendar year 2011, the Office of Academic Advising:
  - advised a record number of incoming students (3323) during Summer Orientation
  - offered over 16000 individual advising appointments
  - offered 2800 hours of "walk in" advising sessions
  - offered 1012 hours of "no show walk-in" appointments
  - offered 42 hours of "on call" advising each week
  
- Activities conducted during the year included:
  - launched a Franklin College Academic Advising Office Facebook page. We currently have over 500 students who have joined it.
  - organized several student focus group to gather information about 1) students with the 'unspecified' major, and 2) regarding the student experience at summer orientation.
  - continued to teach classes for the Certificate of Academic Advising.
  - participated in a working committee with the Registrar's office regarding Degree Works.
  - held a dual –enrolment information session in conjunction with the Admissions office in May.
  - participated in Explore Georgia recruitment sessions with the Admissions Office throughout the Summer and in Fall.
  - piloted Parent's Meetings from 1-2 in the MLC during each Freshman Orientation session.
  - hosted 416 students and families during the Spring New Dawg receptions.
  - attended the Fall Advisors Workshop in August hosted by AACC.
  - participated in Get Smart Month in the Residence halls.
  - sent delegations to the Regional NACADA meetings in March and to the NACADA Drive-in meeting held at Georgia Perimeter College in September.
  - hired 10 new advisors in summer; two were brand new positions created for us by OVPI to help with the additional students who came this summer.
  - moved to using the University wide Advisors Survey created and administered by AACC through OVPI. All undergraduate schools and colleges at UGA now use the same survey administered by OVPI.
  - held a Fall "Meet and Greet" in September to welcome new freshmen and to allow those living in Creswell, Russell, and Brumby to meet their advisor.
  - participated in the Summer Orientation Majors Fair for orientation students and the Spring Residence Hall Majors Fair held in February
  - attended Lunch and Learn sessions for advisors during Spring semester, 2011 on FERPA (Registrar's office), BARC ( Student Affairs) and FYOS(Tim Foutz)
  - held Summer Start Part I and II to prepare for summer orientation.
  - had several advisors receive "Safe Space" certification
  - Dianne Graham, a long-time advisor, won the Outstanding UGA Advising Award.

## **B. Aligning Franklin College Strategic Goals with UGA's 2020 Strategic Plan**

The Franklin College is currently developing a new strategic plan, entitled "A Framework for the Future." This document will be available on the Franklin College website, beginning May 10, 2012. It is based on the strategic goals of the 2020 Strategic Plan of the University. There are five "Core Values:" Opportunity, Intellectual Growth, Discovery, Outreach and Leadership. There are five "Core Goals:" Undergraduate Education, Graduate and Professional Programs, Research, Serving the State and

Beyond, and Faculty Recruitment and Development. Each core goal has a list of objectives with strategies to attain each objective.

### **C. Diversity Planning**

In 2011 the Franklin College successfully hired 3 full professors, 2 associate professors, and 19 assistant professors. The College also hired 13 lecturers and 2 academic professionals and converted 14 temporary positions to lecturers and 1 temporary to an academic professional.

Diversity and inclusion continue to be important goals and values of the Franklin College. The year began with 3 events for the celebration of the 50<sup>th</sup> anniversary of the desegregation of UGA. These events included a reception to celebrate the diversity of Franklin's graduate student population, a student led panel discussion on the Black student experience, and an invited lecture by Communication Sciences faculty, Meigs Professor, and UGA alum, Dr. Tina Harris.

In 2011 the Office of Inclusion and Diversity Leadership (OIDL) continued several successful initiatives such as the Franklin Visiting Scholars Program, the Graduate Recruitment Travel Awards, and the annual survey of students who have declined offers of admission and a subsequent feedback report. A number of new initiatives also were launched or continued.

These initiatives focused on creating opportunities to recognize and reward faculty and staff excellence in diversity leadership, providing mechanisms for faculty to infuse diversity content into their programs of instruction, and supporting faculty initiative in creating new linkages with minority serving institutions, applying for grants to fund recruitment and retention initiatives, and further developing their multicultural competence as an opportunity for leadership development. These included:

- Franklin College Excellence in Diversity Leadership Awards - Faculty
- Innovation in the Franklin Multicultural Curriculum
- Franklin College Diversity Leadership Development Program
- Franklin College Excellence in Diversity Leadership Awards - Staff
- Diversity Curriculum Enhancement Award

As in past years, OIDL also facilitated Franklin staff participation in the annual UGA Minority and Small Business Development Fair. In regards to this latter activity, OIDL surveyed Franklin office managers about how this event has affected their business (purchasing) practices. A report of these findings was submitted to the UGA Division of Finance and Administration.

In 2011 OIDL partnered for the UGA Office of Institutional Diversity to support the Atlanta Project Grad Residential Program at UGA. The Franklin College funded two graduate assistants to support this effort as well as coordinated 15 faculty and staff led two-hour workshops. These workshops ranged from visits to biological sciences laboratories, a lecture on the history and significance of hip-hop, and discussions with staff from admissions, financial aid, the library, and UGA students. This is the college's first pre-collegiate outreach program.

OIDL continues to work toward institutionalizing the college's value for diversity and inclusion throughout its systems including faculty recruitment, work-life integration, and promotion and tenure and serving as an advisor to the university through its involvement with the Diversity Representatives Committee and the Diversity Advisory Council.

The Institute for Women's Studies hosted the fourth annual Women and Girls in Georgia conference in October 2011. The theme was "*Women and the Economic Crisis: Responding to Tough Times.*"

## **International Programs**

International Programs: Franklin College continues to play a key role in UGA's efforts to internationalize the undergraduate experience and prepare students to compete and succeed in a global society. Many of the College's study abroad programs focus primarily on the study of world languages and culture; others place emphasis on area studies. An increasing number of exchange programs provide students with an opportunity to immerse themselves in the intellectual cultures of world universities.

Spearheaded by Maymester programs, and new policies that allow faculty in Franklin College to pursue other innovative short-term international student-oriented activities, UGA currently ranks fourth in the nation for short-term study abroad, according to Open Doors.<sup>1</sup>

UGA currently ranks among the top 15 doctoral/research institutions in the nation for the total number of students who have a study abroad experience, according to Open Doors.<sup>2</sup>

The Franklin College Study Abroad Committee continues its extensive review of the many non-UGA study abroad programs (also known as external programs) that our students attend. Thus far 45 external programs have either been evaluated or are currently under review.

In an effort to pursue substantive faculty collaborations with partner institutions throughout the world a new short-term faculty exchange program was piloted called the *Franklin International Faculty Exchange* (FIFE). The program is designed to promote teaching and research, and to strengthen existing partnerships with international institutions. Its logistical success hinges upon reciprocal cost-sharing with international partner institutions. Each exchange lasts for one business week, and participants are expected to give a lecture and team-teach a class. The program was piloted in Spring 2011. During this semester Dr. Kathleen A. Clark, Associate Professor in Franklin College's Department of History engaged in an exchange with Dr. Stephen Kenny from the School of History at the University of Liverpool, UK. Dr. Clark visited the School of History in Liverpool for the week of March 28 through Friday April 1. Dr. Kenny's business week at UGA started on April 11. The program will be continued and expanded in future years.

The 2011 *Franklin International Scholars Program* (FISP) scholar in residence joined UGA during the summer from The University of Zagreb (Zagreb, Croatia). The FISP 2011 program was sponsored by Franklin College of Arts & Sciences, The Office of International Education, The Office of the Vice President for Instruction, The UGA-Croatia Program Fund, The Georgia Center for Continuing Education Conference Center & Hotel, Department of Comparative Literature, Department of English, and The Linguistics Program. The scholar in residence, Dr. Ranko Matasović, taught a course called *Celtic Languages: A Historical and Comparative Introduction to Old Irish*, cross-listed as ENGL 4295/6195, LING 4195/6195, and CMLT 4110/6110.

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<sup>1</sup> <http://www.iie.org/Research-and-Publications/Open-Doors/Data/US-Study-Abroad/Leading-Institutions-Duration-Institutional-Type/2009-10>

<sup>2</sup> <http://www.iie.org/Research-and-Publications/Open-Doors/Data/US-Study-Abroad/Leading-Institutions-by-Institutional-Type/2009-10>



**Other accomplishments in the area of international studies in the past year are as follows:**

- Study abroad scholarships were awarded by the Lamar Dodd School of Art, the Department of Romance Languages, and Franklin College.
- OIE Curriculum Internationalization Grants were awarded to Dr. Esra Mirze Santesso, Department of English, for her project on “Religion and Postcolonial Literature”, and Dr. Amy Ross, Department of Geography, for her project on “Segregated Memories: Lessons for the U.S. from South Africa”.
- International Cooperative Agreements initiated within Franklin College were signed between UGA and the Central University of Gujarat (India), the Universidade Estadual do Norte Fluminense (Brazil), the Universidade Estadual Paulista (Brazil), the University of Cape Verde, and Istanbul Technical University (Turkey). Student Exchanges were initiated or fully signed with the University of Liverpool (UK), the National University of Singapore, and Stellenbosch University (South Africa).
- New study abroad programs were approved for Ecuador (Franklin College/Global LEAD International Leadership & Service Learning), India (Study Abroad in India: Nature and the Human Spirit), and Cuba (Spanish Literature and Culture).
- Franklin College co-sponsored OIE’s inaugural Symposium on Global Engagement. The Symposium focused on public diplomacy, trade and economic development.
- Faculty and students at UGA’s Optically Stimulated Luminescence Dating Laboratory dated samples from the Czech Republic, Slovakia, Egypt, Argentina, Uruguay, China, Namibia, South Africa, Botswana, and the USA.
- As part of a cluster-hire initiative to promote languages across the curriculum, an innovative joint-appointment proposal at the Assistant Professor level was approved for the Department of Sociology and the Latin American and Caribbean Studies Institute. Dr. Pablo Lapegna was recruited to this position.
- From March through April, 2011, the Department of Germanic and Slavic Studies hosted a photo exhibition entitled: “The Civil Rights Struggle, African-American GIs & Germany, WWII-1970s: A Photo Exhibition”. The exhibition was inaugurated by Dr. Lutz H. Gørgens, Consul General of the Federal Republic of Germany in Atlanta.
- Franklin College co-sponsored the International Street Fest on 9 April 2011 in downtown Athens.
- Associate Dean Noel Fallows (Franklin College Dean’s Office) and Associate Professor Robert Moser (Department of Romance Languages and Interim Director of LACSI) visited the University of Cape Verde in the city of Praia, Santiago from 21-26 May 2011. The purpose of this exploratory mission was to establish institutional ties with this recently formed university and to set up student and faculty exchange, as well as research collaboration in the areas of Romance Languages, History, African Studies, Geology, among others. Subsequently, an International Cooperative Agreement was signed between UGA and the University of Cape Verde, the first of its kind between UGA and a Cape Verde academic institution. Plans are underway to invite a scholar from UNI-CV to take part in the Franklin International Faculty Exchange, and the Department of Romance Languages is actively seeking to recruit promising UNI-CV graduates for their graduate programs in Portuguese Studies. Furthermore, Ambassador Fatima Veiga of the Embassy of Cape Verde in Washington, DC is visiting UGA on 4-5 April 2012.
- In Maymester, 2011, the Department of Dance offered its first ever study abroad experience through the UGA residential study abroad program in Costa Rica. The Dance Repertory Project is a performance-based program involving study of dance technique, performance training, and the exploration of the cultural legacy of dance in Costa Rica.

- Also in Maymester, 2011, the Department of Geography worked with UGA Costa Rica to offer the first ever Geomorphology program, a 12-day geomorphic field excursion through northwestern Costa Rica. On this program field sights include most geomorphic systems: tectonic, volcanic, weathering, soils, fluvial, hillslope, eolian, karst, and coastal geomorphology.
- In September, 2011, the Institute of International Education awarded the University of Georgia \$233,369 for Year 1 to execute a Portuguese Flagship Program under The Language Flagship, an initiative of the National Security Education Program. This is a renewable federal grant for which we expect to receive approximately \$1.3 million in funding during the first three year grant cycle. The goal of the program is to produce an annual cohort of 10-15 students who graduate with a “Superior” level of Portuguese (ACTFL tested), and who have applied that high proficiency in rigorous academic and professional contexts. Flagship students will spend a year in Brazil at São Paulo State University where they will reach professional-level Portuguese proficiency through intensive language instruction, content course in their major, and a semester-long internship in a field related to their area of study and professional interests. Dr. Robert H. Moser is Principal Investigator and Director of the Portuguese Flagship Program.
- Franklin College co-sponsored a visit by Mr. Chung Un-chan, Prime Minister of South Korea from 2009 to 2010, and President of Seoul National University from 2002 to 2006. He gave a lecture entitled: “A New Path for Korea” on 7 October 2011.
- On 11 November 2011 Franklin College co-sponsored a lecture as part of the Boyd Lecture Series, by Swedish photographer, filmmaker, and international conservationist Mattias Klum: “The Big Picture: Communicating Conservation in a Complex World”.

**Study Abroad programs included:**

- Antarctica Fall Semester – Anthropology, Marine Science, Forestry, and Natural Resources
- UGA en Buenos Aires, Summer and Fall – Spanish
- Australia Maymester – Anthropology, Ecology, Geography, Biology
- Sydney Short Summer Session – Anthropology, Geography
- Australia and New Zealand Spring Semester – Anthropology, Geography
- UGA Costa Rica – Art, Biology, Dance, Geology, Spanish, Theatre & Film Studies
- Franklin College/Global LEAD International Leadership and Service Learning Ecuador
- Franklin College/Global LEAD International Leadership and Service Learning Greece
- Franklin College/Global LEAD International Leadership and Service Learning South Africa
- Fiji Short Summer Session – Anthropology, Geography
- Millennial Landscapes of Southwestern France Maymester – Anthropology
- UGA à Paris – Geography, Communication Studies, International Affairs – Sociology
- UGA en France-Montpellier – French
- Summer in Ghana – African Studies, Art, Education, Social Work
- Experience India: North and South – Drama and Theatre, Film Studies, Comparative Literature
- Advanced Music Performance Alessandra and Venice – Music
- Classics Study Abroad in Rome – Classics
- Study Abroad Cortona – Art, English, Italian, Biology, History
- Islam, Islamic Culture, Arabic, and Intercultural Dialogue in Morocco Maymester – Religion, Arabic
- New Zealand Maymester – Anthropology, Ecology, Geography
- UGA en España, Cádiz and Valencia Spring and Summer – Spanish
- UGA en España, Seville Maymester – Business Spanish
- UGA en España, Trujillo, Peru Maymester – Medical Spanish

- UGA GLOBIS program in Stellenbosch, South Africa – Sociology and International Affairs
- Maymester in Tanzania – African Studies, Plant Biology, Biology
- Drama and Theatre in London – Drama
- Cambridge University and Travels in the United Kingdom, Summer – Anthropology, Education
- UGA at Oxford – Anthropology, Biology, Chinese, Classics, English, French, Genetics, Geography, German, History, Italian, Latin, Linguistics, Music, Philosophy, Psychology, Religion, Sociology, Spanish, and others
- UGA Studies Abroad in Europe – Anthropology and Religion

### **External Affairs**

The Franklin College raised nearly \$6.9 million in gifts and new pledges in calendar year 2011 (slightly higher than the calendar 2010 total of \$6.8 million), including 48 new gifts/pledges of \$10,000 or more and nearly \$2 million in new planned gift commitments.

Highlights include:

- An anonymous planned gift commitment of \$1 million to benefit the Lamar Dodd School of Art;
- An anonymous gift of \$500,000 in unrestricted funds for the Hugh Hodgson School of Music;
- A planned gift commitment of \$900,000 from Scott Sikes to benefit the Department of Germanic and Slavic Studies;
- Gifts totaling more than \$450,000 from the estate of Sharon Stewart to support research on aniridia in the Department of Cellular Biology;
- A gift of \$280,000 from Amanda and Greg Gregory to support graduate students, faculty research, and other activities in the Department of History.

As in prior years, Franklin College development staff secured significant private support for faculty, students, and programs in areas outside the Franklin College that have substantial involvement of Franklin faculty, especially in centers and institutes across UGA.

Our pipeline of major gifts under discussion has increased 150% and now totals \$32 million, which is one indicator that our reorganization of development staff in 2010 – assigning one development director to each of the five academic divisions – is beginning to show results. We continue to be hampered by the lack of a sustained, robust, and highly visible alumni relations program; the scale and the diversity of disciplines within Franklin College have made such a program cost-prohibitive in terms of both staff time and budget. As a result, our development staff members are often engaged with department heads and faculty in supporting basic alumni outreach, communications, and annual giving efforts to lay some groundwork for future major gift fund raising for the departments and the college, even as we place highest priority on our efforts with the major gifts pipeline. We are making incremental progress, but the scope and capacity of our potential donor base far exceeds our limited resources to tap it effectively.

Special events in 2011 included the college's first-ever, large-scale graduation reception, with nearly 2,000 graduating students and family members in attendance; the annual faculty recognition dinner; six board meeting weekends for the Dean's Council, the Lamar Dodd School Board of Visitors, and the newly established Geology advisory board; the Director's Circle donor recognition event in the Hugh Hodgson School of Music; a homecoming tailgate event; six skysuite events surrounding home football

games; a reception and faculty presentation in DC; dozens of department-specific donor receptions, award ceremonies, alumni events; and a significant number of small-scale, donor-focused occasions.

On the communications side, we were able to hire a news director in the fall, to succeed the former news writer who fully retired in spring, 2011. Franklin College staff, in partnership with communications staff in OVPR and News Service, generated 174 news releases in 2011. We also increased our investment in multimedia communications, shifting the focus of our arts communications staff member to emphasize video and web projects in addition to news, with a junior-level position established in the Hugh Hodgson School of Music to help with day-to-day publicity needs for performances. With this staffing in place, we established the “Franklin College Strategic Communications Team” including staff from the college’s IT office who support website and video communications. This collaboration has been highly successful: we have developed joint projects and priorities, are finding new ways to maximize our resources and coordinate our efforts, and are setting in place a complete set of branding guidelines, templates, and resources that will standardize the Franklin College brand and help us be even more efficient going forward. The development and launch of the new blog, “Arts and Sciences Matters: The Franklin Chronicles,” is just one notable outcome of this collaboration. The blog aggregates and disseminates news, video, departmental e-newsletters, and other communications about the arts and sciences. It is becoming a worthy successor to the discontinued print magazine that was beloved but expensive, and only reached a small segment of our audience. We have also significantly boosted our presence in various social media, and continued our print publications including event-related collateral, annual giving appeals, and other materials. In 2011, we built capacity and infrastructure for college-wide communications; we look forward to building on this capacity going forward, to reach our alumni and donors more effectively in support of the college’s mission, messages, and fund raising goals.

**D. Assessing Effectiveness**

The following five examples show ways in which specific assessment efforts in units of the Franklin College have resulted in specific changes.

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<u>Assessment Process</u>	<u>Findings from Assessment Process</u>	<u>Action Taken in Response</u>
Annual Assessment, HHSOM	HHSOM needs to explore new directions in music curricula	Ad hoc faculty teams formed to discuss plans for new directions
NASD self-study	Need for more writing in courses	Writing emphasis now in syllabus for World Dance History and Dance Pedagogy
Philosophy Program Review and self-assessment	Need for more diverse course offerings in Philosophy	Two new courses: Environmental Philosophy and Philosophy and Race
Self-study and student input, Institute for African American Studies	Need for a minor	IAAS now has a minor
Self-study, Physics and Astronomy	Need for engaged learning spaces	Converted a standard classroom to a SCALE-UP facility and continued to build up facilities for an Advanced Undergraduate Laboratory