

AFRICAN STUDIES INSTITUTE

Department sets include two level types: School/Department and Department / School. All schools can direct the use of their logo configurations.

Each set includes five color variations in the formal, horizontal, and extreme horizontal configurations.

Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).

CONFIGURATIONS

FORMAL ----- (-FS-)
HORIZONTAL ----- (-H-)
EXTREME HOR* -- (-XH-)
BANNER ----- (-WEB-)

*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

COLOR VARIATIONS

FULL COLOR ----- (-FC)
ONE COLOR BLACK --- (-1CB)
ONE COLOR RED ----- (-1CR)
REVERSE COLOR WHITE (-CW)
WHITE ----- (-W)

FORMAT VERSIONS

PNG (300 DPI) ----- (.png)
JPG (300 DPI) ----- (.jpg)
EPS ----- (.eps)

WHICH FILE TO USE

VENDORS ----- EPS
DESIGNERS ----- EPS
POWER POINT -- PNG / JPG
WORD ----- PNG / JPG
EMAIL ----- PNG
WEB ----- PNG / JPG
BANNERS/SIGNS ---- EPS

i REFERENCES & RESOURCES

Visit brand.uga.edu for more information, resources, templates, downloads and policies.



**UNIVERSITY OF
GEORGIA**

**Franklin College of
Arts and Sciences**

African Studies Institute

A&S-ASI-FS-FC

FORMAL
FULL COLOR

PNG | JPG | EPS



**UNIVERSITY OF
GEORGIA**

**Franklin College of
Arts and Sciences**

African Studies Institute

A&S-ASI-FS-1CB



**UNIVERSITY OF
GEORGIA**

**Franklin College of
Arts and Sciences**

African Studies Institute

A&S-ASI-FS-1CR

FORMAL
ONE COLOR

PNG | JPG | EPS



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A&S-ASI-FS-CW



**UNIVERSITY OF
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A&S-ASI-FS-W

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ASI-A&S-FS-FC

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ASI-A&S-FS-1CB



**UNIVERSITY OF
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ASI-A&S-FS-1CR

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HORIZONTAL FULL COLOR

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UNIVERSITY OF GEORGIA

A&S-ASI-H-FC

HORIZONTAL ONE COLOR

PNG | JPG | EPS



**Franklin College of
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African Studies Institute

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A&S-ASI-H-1CB



**Franklin College of
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African Studies Institute

UNIVERSITY OF GEORGIA

A&S-ASI-H-1CR

HORIZONTAL REVERSE WHITE

PNG | JPG | EPS



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A&S-ASI-H-CW



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A&S-ASI-H-W

EXTREME HORIZONTAL DOUBLE LINE SOLUTIONS ONLY

PNG | JPG | EPS



Franklin College of Arts and Sciences

African Studies Institute

UNIVERSITY OF GEORGIA

A&S-ASI-XH-FC

INCLUDES ONE COLOR BLACK (-1CB); ONE COLOR RED (-1CR); REVERSE COLOR WHITE (-CW); WHITE (-W)

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HORIZONTAL FULL COLOR

PNG | JPG | EPS



African Studies Institute
Franklin College of Arts and Sciences
UNIVERSITY OF GEORGIA

ASI-A&S-H-FC

HORIZONTAL ONE COLOR

PNG | JPG | EPS



African Studies Institute
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UNIVERSITY OF GEORGIA

ASI-A&S-H-1CB



African Studies Institute
Franklin College of Arts and Sciences
UNIVERSITY OF GEORGIA

ASI-A&S-H-1CR

HORIZONTAL REVERSE WHITE

PNG | JPG | EPS



African Studies Institute
Franklin College of Arts and Sciences
UNIVERSITY OF GEORGIA

ASI-A&S-H-CW



African Studies Institute
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UNIVERSITY OF GEORGIA

ASI-A&S-H-W

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