

# BRITISH & IRISH STUDIES PROGRAM

Department sets include two level types: school/  
department and department/ school.

Each set includes five color variations in the formal,  
horizontal, and extreme horizontal configurations.

Each color variation comes in three formats: PNG  
(transparent background), JPG (raster format) and EPS  
(vector format).

## CONFIGURATIONS

FORMAL ----- (-FS-)  
HORIZONTAL ----- (-H-)  
EXTREME HOR\* -- (-XH-)

\*XH AVAILABLE ONLY FOR DOUBLE LINE  
CONFIGURATIONS

## COLOR VARIATIONS

FULL COLOR ----- (-FC)  
ONE COLOR BLACK --- (-1CB )  
ONE COLOR RED ----- (-1CR )  
REVERSE COLOR WHITE (-CW )  
WHITE ----- (-W)

## FORMAT VERSIONS

PNG (300 DPI) ----- (.png)  
JPG (300 DPI) ----- (.jpg)  
EPS ----- (.eps)

## WHICH FILE TO USE

VENDORS ----- EPS  
DESIGNERS ----- EPS  
POWER POINT -- PNG / JPG  
WORD ----- PNG / JPG  
EMAIL ----- PNG  
WEB ----- PNG / JPG  
BANNERS/SIGNS ---- EPS

## *i* REFERENCES & RESOURCES

Visit [brand.uga.edu](http://brand.uga.edu) for more  
information, resources, templates,  
downloads and policies.



UNIVERSITY OF  
**GEORGIA**

Franklin College of  
Arts and Sciences

*British & Irish Studies Program*

A&S-BISP-FS-FC

FORMAL  
FULL COLOR

PNG | JPG | EPS



UNIVERSITY OF  
**GEORGIA**

Franklin College of  
Arts and Sciences

*British & Irish Studies Program*

A&S-BISP-FS-1CB



UNIVERSITY OF  
**GEORGIA**

Franklin College of  
Arts and Sciences

*British & Irish Studies Program*

A&S-BISP-FS-1CR

FORMAL  
ONE COLOR

PNG | JPG | EPS



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A&S-BISP-FS-CW



UNIVERSITY OF  
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Franklin College of  
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A&S-BISP-FS-W

FORMAL  
REVERSE WHITE

PNG | JPG | EPS

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WORD -----PNG / JPG

EMAIL -----PNG

WEB -----PNG / JPG

BANNERS/SIGNS ---- EPS



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BISP-A&S-FS-FC

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FULL COLOR

PNG | JPG | EPS



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BISP-A&S-FS-1CB



UNIVERSITY OF  
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BISP-A&S-FS-1CR

FORMAL  
ONE COLOR

PNG | JPG | EPS



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BISP-A&S-FS-W

FORMAL  
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# BRITISH & IRISH STUDIES PROGRAM

## HORIZONTAL FULL COLOR

PNG | JPG | EPS



**Franklin College of  
Arts and Sciences**  
*British & Irish Studies Program*  
**UNIVERSITY OF GEORGIA**

A&S-BISP-H-FC

## HORIZONTAL ONE COLOR

PNG | JPG | EPS



**Franklin College of  
Arts and Sciences**  
*British & Irish Studies Program*  
**UNIVERSITY OF GEORGIA**

A&S-BISP-H-1CB



**Franklin College of  
Arts and Sciences**  
*British & Irish Studies Program*  
**UNIVERSITY OF GEORGIA**

A&S-BISP-H-1CR

## HORIZONTAL REVERSE WHITE

PNG | JPG | EPS



**Franklin College of  
Arts and Sciences**  
*British & Irish Studies Program*  
**UNIVERSITY OF GEORGIA**

A&S-BISP-H-CW



**Franklin College of  
Arts and Sciences**  
*British & Irish Studies Program*  
**UNIVERSITY OF GEORGIA**

A&S-BISP-H-W

## EXTREME HORIZONTAL DOUBLE LINE SOLUTIONS ONLY

PNG | JPG | EPS



**Franklin College of Arts and Sciences**  
*British & Irish Studies Program*  
**UNIVERSITY OF GEORGIA**

A&S-BISP-XH-FC

INCLUDES ONE COLOR BLACK (-1CB); ONE COLOR RED (-1CR); REVERSE COLOR WHITE (-CW); WHITE (-W)

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HORIZONTAL ----- (-H-)  
EXTREME HOR\* -- (-XH-)  
BANNER ----- (-WEB-)

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## HORIZONTAL FULL COLOR

PNG | JPG | EPS



## British & Irish Studies Program

*Franklin College of Arts and Sciences*

**UNIVERSITY OF GEORGIA**

BISP-A&S-H-FC

## HORIZONTAL ONE COLOR

PNG | JPG | EPS



## British & Irish Studies Program

*Franklin College of Arts and Sciences*

**UNIVERSITY OF GEORGIA**

BISP-A&S-H-1CB



## British & Irish Studies Program

*Franklin College of Arts and Sciences*

**UNIVERSITY OF GEORGIA**

BISP-A&S-H-1CR

## HORIZONTAL REVERSE WHITE

PNG | JPG | EPS



## British & Irish Studies Program

*Franklin College of Arts and Sciences*

**UNIVERSITY OF GEORGIA**

BISP-A&S-H-CW



## British & Irish Studies Program

*Franklin College of Arts and Sciences*

**UNIVERSITY OF GEORGIA**

BISP-A&S-H-W

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